

## **Privacy Policy**

**Effective Date:** January 20, 2025

**Last Updated:** April 16, 2026

### **Scope of This Policy**

This Privacy Policy applies to personal information collected in connection with our business operations, including through our website (nstarba.com), Google Business forms, email communications, phone calls, and other interactions related to our real estate brokerage and advisory services.

### **Information We Collect**

We may collect the following types of personal information: names, email addresses, phone numbers, physical addresses, and financial information related to property transactions. This data is collected through website forms, Google Business account, email, phone communications, and transaction-related documentation.

### **Legal Basis for Processing**

We process your personal information based on one or more of the following: your consent, contractual obligations, legitimate business purposes, and legal or regulatory requirements.

### **How We Use Your Information**

We use personal information for property underwriting & transactions, client communications, marketing & outreach, and compliance with legal obligations. We may also capture and use photographs, video, and other media of properties for marketing, promotional, and business purposes, subject to applicable agreements with property owners.

### **Text Messaging and Communications Consent**

By providing your phone number through our website, forms, or other communications, you expressly consent to receive calls and text messages from North Star Brokerage & Advisory, including automated or prerecorded messages, for purposes including responding to inquiries, providing information about listings, marketing, and transactional communications.

Consent is not a condition of any purchase. Message and data rates may apply. Message frequency varies. You may opt out of text messaging at any time by contacting us at [hello@nstarba.com](mailto:hello@nstarba.com).

### **Sharing Your Information**

We do not sell personal information. We share data only with parties involved in your transaction (title companies, lenders, attorneys), service providers under confidentiality agreements, and technology platforms such as Google Workspace and CRM systems.

### **Mobile Information Sharing**

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

### **Your Privacy Rights**

You have the right to access, correct, delete, and opt out of marketing communications. Contact us at [hello@nstarba.com](mailto:hello@nstarba.com) or call 512-222-6826 to exercise these rights.

### **Cookies and Tracking Technologies**

Our website may use cookies, analytics tools, and similar technologies to improve user experience and analyze website traffic. You can manage or disable cookies in your browser settings.

### **Sensitive Information Disclaimer**

We do not request or collect highly sensitive information such as Social Security numbers or bank account numbers unless necessary for a specific real estate transaction and authorized by you.

### **Data Security**

We implement administrative, technical, and physical safeguards, including two-step authentication, restricted access, and encrypted data storage via Google Workspace.

### **Data Retention**

We retain personal information only as long as necessary to fulfill the purposes described or as required by law.

### **Third-Party Links and Content**

Our website may contain links to third-party sites and embedded content. We are not responsible for the privacy practices of these third-party websites.

### **Minors' Privacy**



We do not knowingly collect or process personal information from individuals under 18 years of age. If collected unintentionally, it will be deleted promptly.

### **No Discrimination & Complaints**

We will not discriminate against you for exercising your privacy rights. If you have concerns or complaints regarding our handling of personal information, please contact us using the information provided below.

### **Updates to This Policy**

This Privacy Policy may be updated from time to time. Changes will be posted on our website with the updated effective date.

### **Contact Us**

North Star Brokerage & Advisory  
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Austin, TX 78746  
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